

# WHITEHAWK 2026 EXHIBITOR INFO • PLEASE READ THE ENTIRE SHEET!

**LOCATION:** Santa Fe Community Convention Center • 201 W. Marcy St. • Santa Fe, NM 87501

## EARLY REGISTRATION & BADGE PICK-UP

Tuesday, August 4 (9:30 – 4pm)

Location: Convention Center in the Peralta room – accessed by the open door in the courtyard. **DO NOT** enter through any other part of the Convention Center.

## BEFORE LOADING IN:

You must check-in at the loading dock to pick-up your packets and badges. **DO NOT** temporarily park in the loading dock unless this is your designated load-in spot.

## WE HAVE 3 LOAD-IN LOCATIONS:

**Loading dock:** Federal Place between Lincoln Avenue and Grant Avenue entrance (across from the post office)

**Loading zone:** Along Grant Avenue alongside the building.

• There will be a security guard to check you in to the loading dock & loading zone.

**Garage (119 Federal Pl):** Beneath the Convention Center with access to the freight elevator.

## SET-UP HOURS:

Wednesday, August 5 (assigned load-in time and location) **UNTIL 5pm.**

Thursday, August 6 (9am – 4pm)

**PORTERS:** Available on a first-come, first-serve basis. Please keep in mind that porters work for tips.

**BOX STORAGE:** Peralta Rm far east wall Wed- Sun- no access after Wed. Accessible box storage in Peralta room office.

## EARLY BUYER & BENEFIT PREVIEW: Exhibitors must be in the booth during the times listed below

**Thursday August 6** (12pm – 4pm) Early Buyer, \$200/person \*includes admission to the Benefit Preview & all show days.

**Thursday August 6** (5pm-9pm) - Turquoise Tier 5pm-7pm benefiting Nat. Amer Jump Start., \$175/person; Silver Tier -7pm-9pm benefiting Southwestern Assoc. For Indian Arts, \$125 per person.

\*includes admission to all show days.

## SHOW DAYS: Exhibitors must be in the booth during the times listed below

**Friday, August 7**, (10am – 5pm) | **Saturday, August 8** (10am – 5pm) | **Sunday, August 9** (10am – 5pm)

\$18 for a one-day ticket and \$25 for a run-of-show ticket. New Mexico residents' free admission on Sunday Aug.9.

\*\* On show days you may enter the hall at 9:00am (no earlier). **Please don't forget your badge and ID!**

**BREAKDOWN:** Sunday, August 9 (from 5pm until you leave). During load-out, exhibitors must have items completely boxed and ready for transport before moving vehicle into the load-in area. **DO NOT PACK UP BEFORE 5PM!**

**ALCOHOL:** Please do not serve alcohol in your booth it's against the law in New Mexico. Bar located near Café.

**BADGES:** Badges are only allowed for employees of the booth (this will be enforced).

**AMENITIES:** Café service by **What the Truck** is available during exhibitor set-up and throughout the show with a variety of food & beverages. Café seating is available in the O'Keeffe room, Peralta room, and outdoors along courtyard portal.

**PARKING:** The underground parking garage is located at 119 S. Federal Place. Open daily from 7am – 10pm. Rates: \$1 for the first hour, \$2 for each hour after that, up to a \$12 maximum.

**SPECIAL EXHIBITS:** This year Whitehawk presents two special exhibits:

- *The First Moderns:* A one-of-a-kind collection of extraordinary Germantown weavings demonstrating that the Navajos created the first example of modern art in the Americas.

- *Heritage: A Legacy Of Tradition:* – Fresh from National Gallery of Art in Washington DC and Denver Art Museum this collection of Australian Aboriginal Art presented by the Holloway Collection represents more than 60,000 years of the world's longest continuous culture. Complex spiritual and cultural narratives through iconography conveying dreamtime stories - foundational beliefs, creation, laws and rituals.

**TAX RATE:** Santa Fe Gross Receipts 2025 tax rate 8.1875% **WI FI:** Network is SF Convention Center. No password.

### **SHIPPING INSTRUCTIONS**

If you are shipping items to the venue, please schedule arrivals between Aug. 3- Aug.5.  
Please make sure to insure your items and label your shipping box(es)

Exhibitor name/ ATTN:Whitehawk  
Santa Fe Community Convention Center  
201 W. Marcy St. Santa Fe, NM 87501

\*\*\*\*\*Items being shipped back must be picked up by 11am August 12.

### **BENEFIT PREVIEW TICKETS**

Exhibitors may purchase Benefit Preview tickets for clients for ½ price. Send a check to Whitehawk PO Box 88, Santa Fe, NM 87504, which benefit tier, Turquoise Tier admitting at 5pm or Silver Tier admitting at 7pm and the names of guest(s) and we will put them on the Benefit Preview Guest list.

**Thank you for being a part of the show! Contact us if you have any questions:**

Kim Martindale: 805.340.0384

Stacy Freeman 505.477.0609